Key Partners



- Local seed and seedling suppliers
- Renewable energy companies (solar, geothermal for greenhouse heating)
- Agricultural technology providers (irrigation, climate control systems)
- NGOs promoting sustainable agriculture
- Universities and research institutes (R&D)

Key Activities



- * Construction and maintenance of greenhouses
- Crop production and harvesting
- Implementation of renewable energy systems
- * Marketing and distribution of organic produce
- Waste and water recycling management
- Training and awareness programs for workers/farmers

Key Resources

- * Land for greenhouses
- * Skilled agricultural workers and agronomists
- * Renewable energy systems (solar panels, geothermal
- * Irrigation systems (drip irrigation, rainwater harvesting)
- Website and digital sales platform

Value Propositions



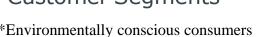
- Fresh, organic, and climate-friendly produce
- Reduced carbon footprint compared to conventional
- Year-round production, regardless of climate variability
- * Contribution to food security and sustainable development
- *Support for local economy and innovation in agriculture

Customer Relationship



- Environmentally conscious consumers
- Organic food stores and supermarkets
- Local restaurants and hotels seeking fresh produce
- Export markets for organic vegetables/fruits
- *Municipalities and schools (healthy food programs)

Customer Segments



- *Organic food stores and supermarkets
- * Local restaurants and hotels seeking fresh produce
- *Export markets for organic vegetables/fruits
- *Municipalities and schools (healthy food programs)

Channel



- * Direct sales via farm shops and local markets
- *Online platforms (website, apps, e-commerce)
- Export distributors



- Organic food cooperatives
- Partnerships with restaurants and hotels

Cost Structure

- Land purchase or lease
- Greenhouse construction and technology investments
- Renewable energy systems
- Seeds, fertilizers, biological pest control materials
- Labor costs (farmers, engineers, marketing staff)
- *Certifications, insurance, and permits

Revenue Stream

- * Sales of fresh organic produce (vegetables, fruits, herbs)
- * Long-term supply contracts with supermarkets/restaurants
- * Export revenues
- * Subscription services (weekly vegetable boxes)
- * Educational workshops and farm tours

GO GREEN AGAINST CLIMATE CHANGE

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