

Business Model

ECOSTRUCT - CONSTRUCTION COMPANY

Key Partners • Suppliers of eco-friendly and recycled construction materials • Renewable energy providers (solar, wind) • Local municipalities and government agencies • Environmental certification bodies • Green technology startups	Key Activities • Sustainable residential and commercial construction • Retrofitting buildings for energy efficiency • Waste reduction and recycling on construction sites • Project management and consulting on green building standards • Training and upskilling workers in green construction techniques Key Resources • Skilled workforce trained in sustainable construction • Green-certified materials and technologies • Partnerships with eco-material suppliers • Brand reputation and certifications	Value Propositions • Environmentally responsible construction solutions • Lower energy costs for clients through efficient design • Compliance with EU and Czech green building regulations • Enhanced property value through sustainability certifications • Customizable eco-friendly building options	Customer Relationship • Personalized project consultation and design • Long-term maintenance and support services • Transparent communication and progress tracking • Educational workshops for clients on sustainability benefits Channel • Company website and online portfolio • Social media and digital marketing • Industry trade shows and green expos • Direct sales and referrals	Customer Segments • Environmentally conscious homeowners • Real estate developers focused on green projects • Government and municipal building projects • NGOs and institutions promoting sustainability • Businesses seeking green office spaces
Cost Structure • Labor and training costs • Procurement of sustainable materials • Marketing and customer acquisition • R&D for new green technologies • Certification and compliance costs	 Revenue Stream • Construction project fees • Consulting and design services • Government subsidies and green incentives • Maintenance and retrofitting services • Licensing of proprietary green building methods			GO GREEN AGAINST CLIMATE CHANGE 2023-1-RO01-KA220-SCH-000161283 